# SPEAKING THE WORLD

Multilingualism and Cultural Fluency in the Professional World



Mehdi LAZAR & Fabrice JAUMONT (Editors)

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The Center for the Advancement of Languages, Education and Communities is a not-for-profit organization chartered in New York and Paris. We publish authors, researchers, and practitioners who seek to engage diverse communities on topics related to education, languages, cultural history, and social initiatives. We translate our books in a variety of languages to further expand our impact.

#### **Press Contact**

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# The Bilingual Revolution Series

# Speaking the World

# Multilingualism and Cultural Fluency in the Professional World

Edited by
Mehdi Lazar and Fabrice Jaumont

CALEC – TBR Books New York – Paris

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TBR Books is a program of the Center for the Advancement of Languages, Education, and Communities. We publish researchers and practitioners seeking to engage diverse communities on education, languages, cultural history, and social initiatives.

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#### **PRAISES**

In the ever-evolving tapestry of global interaction, *Speaking the World: Multilingualism and Cultural Fluency in the Professional World* is a pivotal exploration of the intersection between language, culture, and professional success. It unravels how multilingualism extends beyond mere communication while unlocking diverse cultural perspectives and fostering international collaboration. This work is essential for professionals and academics, offering a comprehensive understanding of the indispensable role of linguistic and cultural skills in today's world.

 Professor Teboho Moja, New York University and University of South Africa

With artificial intelligence now doing our translations easily and virtual meetings in English giving a superficial – and wrong – impression that we are all similar, it has never been so tempting to avoid language learning. *Speaking the World: Multilingualism and Cultural Fluency in the Professional World* makes a compelling and timely case for the importance of language beyond the immediate practical needs of communication as a gateway to a more profound sensitivity to culture. The book takes us on a stimulating journey to explore different perspectives on how language ability and cultural fluency are complementary skills to improve our understanding of our international partners. This understanding is the precondition to integrating across differences, turning those differences into professional opportunities, and countering the divisive tendencies of our times. A thought-provoking and important book.

 Claudia Mueller, Affiliate Professor for Intercultural Leadership, ESCP Business School Navigating the intricacies of our globalized society requires more than just linguistic ability; it demands a deep cultural understanding. *Speaking the World: Multilingualism and Cultural Fluency in the Professional World* masterfully captures this essence, exploring how multilingualism and cultural acumen shape the modern professional landscape. This book is an invaluable resource for anyone seeking to comprehend the multifaceted role of language and culture in our increasingly interconnected world.

- Dr. Jane Flatau Ross, International Educator and Author of *Two Centuries of French Education in New York* 

Speaking the World: Multilingualism and Cultural Fluency in the Professional World is a beacon in exploring global communication and cultural dynamics. It delves into the heart and shapes our understanding of the world and how cultural fluency becomes a bridge to new opportunities in the professional sphere. This book is not just an academic achievement; it is a crucial guide for navigating the rich tapestry of our global society.

– Darcey H. Hale, Former Head of School, The International School of Boston

We live in a time defined by global interconnectedness. *Speaking the World* stands out as an essential guide for navigating the complexities of today's international landscape. This book masterfully highlights the importance of multilingual communication and cross-cultural understanding as critical assets in our global economy. Insightful analysis and practical recommendations highlight how the journey toward cultivating these competencies must begin early, extending beyond the classroom to include rich, immersive cultural experiences, ultimately contributing to building a better world. Multilingualism and cultural competencies are no longer luxuries for the well-traveled; they are essential for our survival as a species.

– Noumane Rahouti, Ph.D., Lecturer at Sultan Qaboos University

Born and educated in Germany, I moved to France over a decade ago to start working as a professor of Entrepreneurship at a French business school. When my children were quite young, I developed a deep interest in how learning languages and new cultures impact kids and young adults. *Speaking the World: Multilingualism and Cultural Fluency in the Professional World* is an invaluable resource, addressing many of my questions and prompting me to consider new ones. Chapters 3 and 11, which explore multilingualism's intersection with neurodiversity and artificial intelligence, are particularly insightful. I highly recommend this book and hope it sparks widespread discussion, innovative ideas, and meaningful policy development in this vital area.

- Professor Martin Kupp, ESCP Business School

Speaking the World: Multilingualism and Cultural Fluency in the Professional World is a compelling "call to action" on the imperative of multilingualism in our increasingly interconnected global landscape. Almost 50 years since Edward Said's seminal work Orientalism critically examined Western perceptions of non-Western cultures, this volume adeptly navigates us through the complexities of cultural competence in the face of rapid globalization. Using a broad and impressive body of evidence on the benefits of multilingualism, the authors present a cogent argument for reevaluating our approach to education, multiculturalism, and the intricate interplay of language and culture in daily life. This work not only challenges readers to develop multilingual proficiencies but also advocates for their application in fostering cross-cultural dialogue and collaboration. It stands as an essential contribution to the discourse on global communication and understanding. I, for one, say thank you, merci, zikomo.

- John William Bray, Educator, Director of Learning, iArticulate

Brilliant and a must-read! Speaking the World: Multilingualism and Cultural Fluency in the Professional World is indeed a masterclass for anyone seeking to understand and navigate the complexities of our globalized economy. It is a revolutionary guide for entrepreneurs and professionals to develop the critical assets of multilingual communication and cross-cultural understanding.

– Ashish Jaiswal, DPhil (University of Oxford), educationist and author of Visionary Thinking

Although I arrived "late" to international education, in the past decade, I have been fortunate to experience firsthand, across contexts and continents, how learning and communicating through more than one language shapes children's developing understanding of, connections to, and engagement in the world. *Speaking the World: Multilingualism and Cultural Fluency in the Professional World* provides invaluable insights from varied disciplines and regions into how language acts as a bridge for building intercultural competence. Its critical and richly-referenced exploration of global competencies and bilingual education offers essential guidance for educators (and parents) preparing young people who will become global leaders and professionals to act on and thrive in an undeniably interconnected world. This collection offers compelling reading for anyone committed to helping develop the next generation of culturally fluent global citizens.

- Shelley Paul, Founder & Lead Consultant, Second Circle

#### ACKNOWLEDGEMENT

As we bring to fruition the comprehensive work *Speaking the World: Multilingualism and Cultural Fluency in the Professional World*, we are filled with deep gratitude and a profound appreciation for the myriad of individuals and groups who have contributed to this endeavor.

First, we thank every author who shared their insights, research, and experiences in this volume: Sergio Adrada-Rafael, Dina Rosa Agyemang, Gaspard Belhadj, Françoise Bougaeff, Laurence Champomier, Victorien Coquery, Fatou Alhya Diagne, Megan Diercks, Gabrielle Durana, Lama Fakih, Isabelle Finger, Tobechukwu Precious Friday, Michele Gerring, Eric Hertzler, Md. Zubair K. Khan, Joanna Greer Koch, Elena Korzhenevich, Hélène Leone, Xiaojin Niu, Arm ineh Petrossian, Steven J. Sacco, Marta Sachy, and Pascal Vallet.—your contributions have been the pillars upon which the strength of this book rests.

We sincerely thank Alexandra Erman, Marylène Fage, Dave Margulius, Jean-Marc Merriaux, and Louise Roussel for graciously participating in our interviews and sharing their insights on multilingualism in the professional world. Their perspectives have been invaluable, and their contributions greatly enrich our understanding of the role of languages in global workplaces.

Special gratitude is extended to Toscane Landréa and Isabella Lobo, whose meticulous proofreading ensured the clarity and coherence of our collective voice. Your dedication and attention to detail have brought clarity and polish to our work.

We also thank the Board of Directors of the Center for the Advancement of Languages, Education, and Communities. Your support, guidance, and unwavering belief in the importance of our mission have been a source of constant inspiration and motivation.

To our families, our deepest gratitude. Your understanding, patience, and endless encouragement have been our bedrock. You have shared in our challenges and celebrated our achievements, offering love and support through every step of this journey.

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#### **About TBR Books**



TBR Books is a program of the Center for the Advancement of Languages, Education, and Communities. We publish researchers and practitioners seeking to engage diverse communities on education, languages, cultural history, and social initiatives. We translate our books into various languages to further expand our impact.

#### **BOOKS IN ENGLISH**

Myths and Facts about Multilingualism by J. Franck, F. Faloppa, T. Marinis.

Mosaic of Tongues: Multilingual Learning for the Arabic-speaking World by C. Allaf, F. Jaumont, and S. Tahla Jebril

A Bilingual Revolution for Africa by A.C. Hager M'Boua, F. Jaumont Bilingual Children: Families, Education, Development by Ellen Bialystok The Heart of an Artichoke by Linda Ashour and Claire Lerognon

French All Around Us by Kathleen Stein-Smith and Fabrice Jaumont

Navigating Dual Immersion: by Valerie Sun

Conversations on Bilingualism by Fabrice Jaumont

The Hummingbird Project by Vickie Frémont

One Good Question by Rhonda Broussard

Can We Agree to Disagree? by Sabine Landolt and Agathe Laurent Salsa Dancing in Gym Shoes by T. Oberg de la Garza and A. Lavigne Beyond Gibraltar; The Other Shore; Mamma in her Village by M. Lorch The Clarks of Willsborough Point by Darcey Hale

The English Patchwork by Pedro Tozzi and Giovanna de Lima Peshtigo 1871 by Charles Mercier

The Word of the Month by Ben Lévy, Jim Sheppard, Andrew Arnon Two Centuries of French Education in New York by Jane Flatau Ross The Bilingual Revolution by Fabrice Jaumont

#### **BOOKS FOR CHILDREN** (available in several languages)

The Adventures of Zenzi and the Talking Bird by Fadzai Gwaradzimba Biscotte and The New Kid by K. Cohen-Dicker and A. Angeles

Lapin is Hungry by Tania & Olivier Czajka

Uniquely You! by Bertrand Tchoumi

Franglais Soup e by Adrienne Mei

Morgan; Rainbows, Masks, and Ice Cream by Deana Sobel Lederman Korean Super New Years with Grandma by Mary Kim, Eunjoo Feaster Math for All by Mark Hansen

Rose Alone by Sheila Decosse

Uncle Steve's Country Home; The Blue Dress; The Good, the Ugly, and the Great by Teboho Moja

*Immunity Fun!; Respiratory Fun!; Digestive Fun!* By D. Stewart-McMeel *Marimba* by C. Hélot, P. Velasco, A. Kojton

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#### About CALEC



The Center for the Advancement of Languages, Education, and Communities (CALEC) is a nonprofit organization that promotes multilingualism, empowers multilingual families, and fosters crosscultural understanding. The Center's mission aligns with the United Nations' Sustainable Development Goals. Our mission is to establish language as a critical life skill by developing and implementing bilingual education programs, promoting diversity, reducing inequality, and helping to provide quality education. Our programs seek to protect world cultural heritage and support teachers, authors, and families by providing the knowledge and resources to create vibrant multilingual communities.

The specific objectives and purpose of our organization are:

- To develop and implement education programs that promote multilingualism and cross-cultural understanding and establish an inclusive and equitable quality education, including internship and leadership training. [SDG # 4, Quality Education]
- To publish and distribute resources, including research papers, books, and case studies that seek to empower and promote the social, economic, and political inclusion of all, focusing on language education and cultural diversity, equity, and inclusion. [SDG # 10, Reduced Inequalities]
- To help build sustainable cities and communities and support teachers, authors, researchers, and families in advancing multilingualism and cross-cultural understanding through collaborative tools for linguistic communities. [SDG # 11, Sustainable Cities and Communities]

• To foster solid global partnerships and cooperation, mobilize resources across borders, participate in events and activities that promote language education through knowledge sharing and coaching, empower parents and teachers, and build multilingual societies. [SDG # 17, Partnerships for the Goals]

#### SOME GOOD REASONS TO SUPPORT US

#### Your donation helps:

- Develop our publishing and translation activities so that more languages are represented.
- Provide access to our online book platform to daycare centers, schools, and cultural centers in underserved areas.
- Support local and sustainable action in favor of education and multilingualism.
- Implement projects that advance dual-language education.
- Organize workshops for parents, conferences with large audiences, meet-the-author chats, and talks with experts in multilingualism.

#### DONATE ONLINE

For all your questions, contact our team by email at contact@calec.org or donate online on our website:

www.calec.org

In today's globalized economy, multilingualism and cultural fluency have become essential, transforming how businesses and professionals navigate the increasingly integrated world. The importance of cultivating these skills is evident as they enhance personal and professional competencies such as multilingual communication and cross-cultural understanding. To develop these critical assets, both educational systems and workplace environments are emphasizing early language learning and cultural exposure, extending beyond traditional classroom settings to include immersive experiences like study abroad programs and community engagements. These efforts help ignite curiosity about diverse cultures and improve comprehensive cultural dynamics understanding.

Featuring insights from 30 expert contributors, Speaking the World offers a comprehensive exploration of multilingualism and cultural fluency across diverse fields, making it an essential resource for educators, professionals, and policymakers alike.

A compelling 'call to action' on the imperative of multilingualism in our interconnected global landscape.
– John William Bray, Director of Learning, iArticulate

A rich and timely exploration of the profound impact of language and cultural navigation on professional life, diplomacy, education, and beyond.

– Dr. Darla K. Deardorff, Chairholder, UNESCO Chair of Intercultural Competences, Stellenbosch University

A pivotal exploration of the intersection between language, culture, and professional success.

– Professor Teboho Moja, New York University and University of South Africa

An invaluable resource for understanding the multifaceted role of language and culture in our interconnected world. – Dr. Jane Flatau Ross, Author of Two Centuries of French Education in New York

An essential guide for navigating the complexities of today's international landscape.

– Dr. Noumane Rahouti, Sultan Qaboos University

An invaluable resource, prompting new questions and ideas about the impact of multilingualism and neurodiversity.

– Professor Martin Kupp, ESCP Business School

A revolutionary guide for entrepreneurs and professionals to develop critical assets of multilingual communication.
- Dr. Ashish Jaiswal, Educationist and Author of Visionary Thinking







Publications of the Center for the Advancement of Languages, Education, and Communities



Multilingual education that incorporates the use of the mother tongue is key at all levels of holistic educational development

YAO YDO

Director of International

Bureau of Education (UNESCO)

in A Bilingual Revolution for Africa



# EMPOWERING READERS AROUND THE WORLD

We are thrilled to introduce our 2024 Catalog and the work of our nonprofit organization, The Center for the Advancement of Languages, Education & Communities (CALEC).

We are a nonprofit organization focused on promoting multilingualism, empowering multilingual families, and fostering cross-cultural understanding. CALEC's mission is in alignment with the United Nations' Sustainable Development Goals.

Our mission is to establish language as a critical life skill, through developing & supporting bilingual education programs, promoting diversity, reducing inequality, and helping to provide quality education.

Our programs seek to protect world cultural heritage and support teachers, authors, and families by providing the knowledge and resources to create vibrant multilingual communities.

We believe that we can accomplish this goal by publishing and distributing accessible books and resources that encourage innovative ideas for education, language, and cultural diversity. As such, we support and promote our authors, researchers, and artists engaged in multilingual education, particularly when we can advance languages and linguistic communities.

We sponsor, host, and participate in events and activities that promote language education and cultural development all year round.

#### CALEC is a member of .

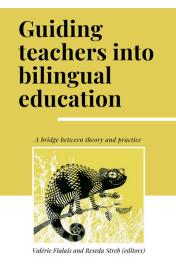
- Independent Book Publishers Association,
- American Booksellers Association,
- New York Council of Nonprofits,
- Joint National Committee for Languages.

Browse through our catalog for a listing of all our books, series, and educational resources.

#### The Board of Directors

# **NEW RELEASES | BILINGUALISM**

# Guiding Teachers into Bilingual Education edited by Valérie Fialais et Reseda Streb

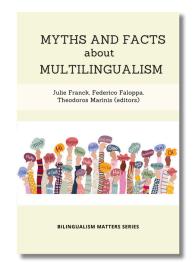


This publication aims to build a guideline for both teachers and administrators with monolingual class experience, who whether out of interest or necessity, wish to create the proper setting for bilingual teaching. In addition, this guide uses a twofold strategy combining academic research theory and on-site bilingual school practice. The bridge between the two fields is considered to be the keystone to this book. It strengthens the argumentation for both the theoretical concepts employed and professional experience.

Edited by Valérie Fialais and Reseda with contributions from twenty scholars

2024, English, French, German, and Portuguese ISBN 978-1-63607-900-4, Retail Price: US \$24.99

Myths and Facts about Multilingualism, edited by Julie Franck, Federico Faloppa, and Theodoros Marinis.



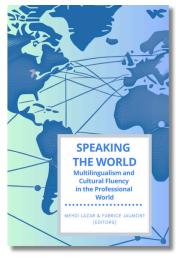
Drawing on groundbreaking research from the EU's MultiMind project, this enlightening volume debunks common misconceptions surrounding multilingualism and illuminates its profound impact on our mind, brain, and society. With contributions from top researchers across 14 countries, the book expertly bridges linguistics, neuroscience, psychology, and more, offering insights not only into the cognitive and neural benefits of multilingualism but also its pivotal role in education, health, and therapeutic settings.

Edited by Julie Franck, Federico Faloppa, and Theodoros Marinis.

2024, English ISBN 978-1-63607-223-4, Retail Price: US \$24.99

# NEW RELEASES | BILINGUALISM

Speaking the World: Multilingualism and Cultural Fluency in the Professional World, edited by Mehdi Lazar & Fabrice Jaumont

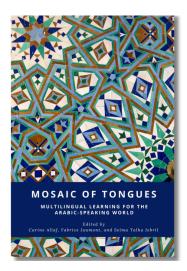


"Speaking the World" is a concise exploration of the growing importance of multilingual abilities in the modern, interconnected world. It examines the role of multilingualism in various industries and its impact on global business dynamics. The book discusses the evolution of multilingual education and its challenges, addressing how it prepares individuals for the global workplace.

Mehdi Lazar is is an international educator, author, and geographer. His current research focuses on multilingual education, global citizenship education, and current affairs. Fabrice Jaumont is a Frenchborn author and educator best known for his advocacy for dual-language bilingual education around the world.

2024, English, French. 978-1636072203, US \$24.99

Mosaic of Tongues: Multilingual Learning for the Arabic-speaking World, edited by Carine Allaf, Fabrice Jaumont, and Selma Talha-Jebril



In this book, authors from various countries examine the realities, opportunities, and challenges of multilingual education and language learning for the Arabic-speaking world, including native Arabic-speakers living outside of the Arab world. It features a collection of essays about the local applications of various models of bilingual education or language immersion (Arabic plus another language such as French or English or another) and the ways to encourage their growth and scale.

Edited by Carine Allaf, Qatar Foundation International; Selma Talha-Jebril, Institute of International Education; and Fabrice Jaumont, Center for the Advancement of Languages, Education, and Communities

2024, English and Arabic. ISBN 978-1-63607-360-6, Retail Price: US \$24.99

# NEW RELEASES | CHILDREN'S

Lapin is Cold by Tania & Olivier Czajka (Bilingual: French-

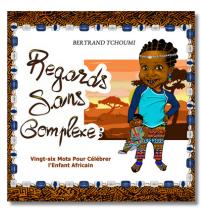


Lapin is cold. Very cold. But how can he warm up? Join Tania and her Parisian garden friends as they embark on a charming bilingual adventure in the cold French winter. Written for children 3 to 8 who are learning or new to French, the Lapin stories are an accessible and fun first step in teaching the language.

Tania and Olivier Czajka are French native siblings. Tania is a Teaching Artist and Early Years Practitioner living in Scotland. Olivier is a freelance graphic designer and illustrator.

2024, Bilingual French-English 978-1-63607-433-7, US \$12.99

### Regards sans complexe by Bertrand Tchoumi (in French)

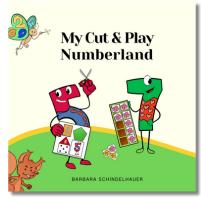


À travers des pages pleines d'images qui illustrent la beauté, le génie et la fierté des peuples d'Afrique, l'auteur nous régale d'un texte dont les mots enrichissent, soutiennent, et affirment les identités culturelles des enfants noirs. Un vrai trésor, ce livre déborde de messages positifs et motivants pour montrer aux enfants l'avenir illimité devant eux.

Dr. Tchoumi est un intellectuel engagé et afrocentré qui s'intéresse aux questions de diversité, d'équité et de justice en milieu scolaire.

2024, French. 978-1-63607-427-6, US \$14.99

# My Cut & Play Numberland by Barbara Schindelhauer



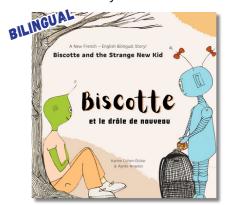
With this set, you can create a tangible, structuring environment packed with relevant aspects of numbers and shapes translated into the world of children. The set contains all Numberland characters and elements you need to engage your children in imaginative role play, mathematical discussions and to open eyes for the maths around us.

Barbara Schindelhauer's mission is to fully embrace the chances of early mathematics and contribute to equal chances for all children.

2024, 978-1-63607-434-4, US \$16.99

# **NEW RELEASES | CHILDREN'S**

#### Biscotte by Karine Cohen-Dicker & Agnès Angeles



'Biscotte And The New Kid' is the story of a beautiful encounter between Biscotte, a little girl with a crunchy personality, and a new pupil in her class, Moumou, from a newly-arrived refugee family. In this country, people speak French, English and, above all, the universal language of friendship.

A bilingual book in French and English with a coloring activity inside!

2024, Bilingual French-English 978-1-63607-428-3, US \$12.99

# The Adventures of Zenzi and the Talking Bird by Fadzai Gwaradzimba and Tylor Simpson



Join Zenzi, an adventurous girl, and a talking cardinal on a magical journey through Southern Africa. Filled with curiosity, Zenzi explores stunning landscapes and encounters captivating wildlife, turning her world into one of endless wonder. adzai Gwaradzimba, inspired by her granddaughters, enjoys storytelling and has a background in international development with the UN. Now based in Brooklyn, New York, she debuts with "The Adventures of Zenzi and the Talking Bird." Illustrator Tylor Simpson, known for his imaginative works, resides in Ontario.

2024, English. 978-1-63607-490-0, US \$12.99

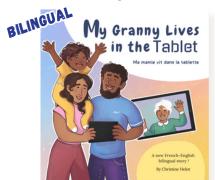
# Animal Sounds by Avery Moreau (in French)



"Animal Sounds" by Avery Moreau is a charming French language book for children, exploring the unique sounds animals make in French. Readers join José and Fatoumata on an educational journey, learning onomatopoeias from the horse's "hiiiiiiii" to the tiger's "Graou." The book covers a range of animals, including both real and imaginary ones, in a playful and engaging manner. Authored by Avery Moreau, a French-American writer and bilingual educator, this book is perfect for introducing young learners to the French language and the diverse sounds of animals, making language learning fun and interactive.

# **NEW RELEASES | CHILDREN'S**

# My Granny Lives in the Tablet by Christine Hélot (Bilingual: French-English)

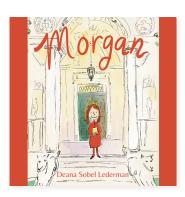


What could be more important than family? When we live far away from each others, coping with the distance can be difficult... except when granny lives in the tablet! Technology is a wonderful tool for a little girl who wants to share her every moments with her granny, and for a granny who enjoys seeing the colorful and funny daily life of her granddaughter.

Discover how members of a modern family manage to nurture bonds in a creative fashion using a tablet, because love knows no borders.

2024, Bilingual French-English 978-1-63607-000-0, US \$12.99

#### Morgan by Deana Sobel Lederman



A young girl dreams of being an educator at the very museum she was named after, the Morgan Library & Museum in New York. Her Aunt Laurel is an educator there. When a royal family comes to visit from the other side of the world, Aunt Laurel enlists Morgan's help. Delighted, Morgan plans a scavenger hunt for the royal children. But when Aunt Laurel fails to arrive on the morning of the tour, can Morgan save the day?

Deana Sobel Lederman is a cartoonist and illustrator who lives in San Diego, California. She is the author of Rainbows, Masks, and Ice Cream published by TBR Books in 2020.

2024, French. 978-1-63607-000-0, US \$14.99

# Sara, Roumaine en France, Française en Roumanie by Christel Houée (in French)



"Sara, Romanian in France, French in Romania" is a captivating work highlighting the experiences of adolescents adapting to life in France. Through the story of Sara, who comes from Romania, the book explores the transformation and school integration of young immigrants. The author, also a teacher, emphasizes the importance of listening and supporting these students on their journey.

Christel Houée teaches French in a secondary school in the south of France, a school that over the years has welcomed as many nationalities as there are distinctive personalities.

# **BILINGUALISM**

# A Bilingual Revolution for Africa edited by Ayé Clarisse Hager-M'Boua & Fabrice Jaumont

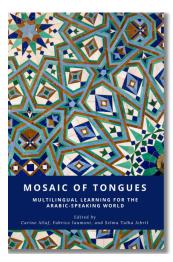


The book provides a unique, truly interdisciplinary approach to multilingual education in Africa. The authors examine the potential of multilingual education across the countries of Africa and in diverse sectors, while assessing the potential of multilingual education across the continent. They share their perspective on the various applications and models of dual-language education and on ways to encourage their growth and scale locally.

Ayé Clarisse Hager-M'Boua is a linguist and a teacher-researcher in the Department of Language Sciences & Communication at Alassane Ouattara University in the Republic of Côte d'Ivoire. Fabrice Jaumont is a French-born author and educator best known for his advocacy for dual-language bilingual education around the world.

2023, English and French. ISBN 978-1636072203, Retail Price: US \$24.99

# Multilingual Learning for the Arabic-speaking World, edited by Carine Allaf. Fabrice Jaumont. and Selma Talha-Jebril

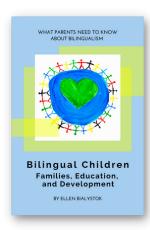


In this book, authors from various countries examine the realities, opportunities, and challenges of multilingual education and language learning for the Arabic-speaking world, including native Arabic-speakers living outside of the Arab world. It features a collection of essays about the local applications of various models of bilingual education or language immersion (Arabic plus another language such as French or English or another) and the ways to encourage their growth and scale.

Edited by Carine Allaf, Qatar Foundation International; Selma Talha-Jebril, Institute of International Education; and Fabrice Jaumont, Center for the Advancement of Languages, Education, and Communities

2024, English and Arabic. ISBN 978-1-63607-360-6, Retail Price: US \$24.99

# **BILINGUALISM**



# Bilingual Children: Families, Education, and Development by Ellen Bialystok

Ellen Bialystok, a Distinguished Research Professor of Psychology at York University, explores the many facets of bilingualism and multilingualism to better understand how we learn languages, how these experiences impact our lives, and how we can apply this knowledge to our children.

2022, ISBN 978-1636071893, Retail Price: US \$ 19.99 Available in French (2023) and Spanish (2024)



# Conversations on bilingualism by Fabrice Jaumont

Bilingual education has been a key topic for Jaumont's research for more than thirty years. In *Conversations on Bilingualism*, he delves deeper into the topics of bilingual education and cognitive development through a series of conversations with world-renown experts: Ana Ines Ansaldo, Ellen Bialystok, Mbacké Diagne, Ofelia García, François Grosjean, and Christine Hélot.

2022, ISBN 978-1636072173, Retail Price: US \$ 19.99 Available in French (2023), Spanish and Arabic (2024)



# The Bilingual Revolution, The Future of Education is in Two Languages by Fabrice Jaumont

Fabrice Jaumont tells the story of a movement to bring dual language education and bilingual education to public school students through the eyes of pioneering parents, educators and principals. The book takes you through their struggles and successes in bringing this educational program to fruition while providing practical advice.

2017, ISBN 978-1-9476260-0-3, Retail Price: US \$19.99 Also available in Chinese, French, German, Italian, Japanese, Polish, Russian, Spanish, Portuguese, and Arabic (with Austin Macauley Publishers).

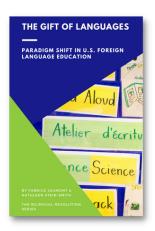
# **EDUCATION**



# Two Centuries of French Education in New York by Jane Flatau Ross

A history of French education outside of France and particularly in New York, this book proposes that the network of over 490 French schools in 130 countries constitutes a fruitful field of research into globalization in practice in elementary and secondary education. The history of these New York schools also provides insights into French cultural diplomacy and the changing nature of Franco-American relations over the years.

2020, ISBN 978-1-947626-16-4, Retail Price: US \$19.99 Also available in French (2021).



# The Gift of Languages, Paradigm Shift in U.S. Foreign Language Education by Kathleen Stein-Smith & Fabrice Jaumont

The Gift of Languages explores the many advantages of multilingual education and sets the stage for a new paradigm in our approach to teaching and learning languages. The book touches on the issue of foreign language deficit in the United States and the changes that need to occur in our schools to better serve our children and our linguistic communities.

2019, ISBN 978-1-947626-22-5, Retail Price: US \$13.99 Also available in French and Spanish (2019).

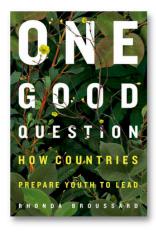


# The Humming Bird Project by Vickie Frémont

Le Projet Colibri (The Hummingbird Project) is a simple way to instill a sense of wonder about the world around us. The book features engaging natural science stories linked to eco-friendly craft projects that help children get their hands on nature and creative materials.

2022, ISBN 978-1-63607-375-0, Retail Price: US \$24.99. Also available in French and Spanish (2023).

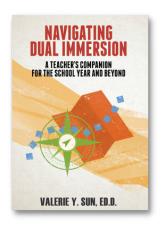
# **EDUCATION**



#### One Good Question, How Countries Prepare Youth to Lead by Rhonda Broussard

Educator and entrepreneur, Rhonda Broussard, presents conversation starters for learning about big ideas in education, questioning the status quo, envisioning new solutions—and taking action on what matters most to all children's futures. *One Good Question* gives new ways of thinking about the education problems we face today and how they connect us across the globe.

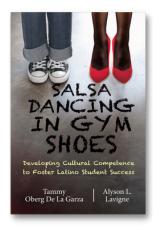
2022, ISBN 978-1636070858, Retail Price: US \$24.95



# Navigating Dual Immersion, A Teacher's Companion For the School Year and Beyond by Valerie Sun

Educator Valerie Sun provides a teacher-focused guide to dual immersion education. The book gives teachers an insider's perspective into these programs, including what it takes to become credentialed, have a successful interview, and have a positive impact on students, parents, and colleagues. The author provides research-based methods for thriving in the first years as a dual-language classroom teacher.

2022, ISBN 978-1636072227, Retail Price: US \$ 19.99

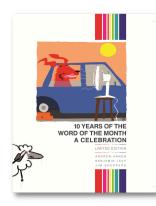


# Salsa Dancing in Gym Shoes, Developing Cultural Competence to Foster Latino Student Success by Tammy Oberg De La Garza & Alyson L. Lavigne

This book takes a close look at interactions between Latino students and Non-Latino teachers in ways that develop and expand the cultural competence of teachers. Preservice and veteran educators alike will benefit from current research and theories on Latinos and education as well as the personal essays that reveal the raw perspective of Latinos as they deal with racism and marginalization.

2019, ISBN 978-1-947626-38-6, Retail Price: US \$24.95 Also available in Spanish (2023)

# LANGUAGE



10 Years of The Word of the Month, A Celebration by Andrew Arnon, Benjamin Levy, Jim Sheppard (Bilingual: English-French)

Published monthly since 2010, The Word of the Month is a short, irreverent focus on words and terms in the headlines. The format combines original artwork along with words, definitions, examples and expressions from members of the Gymglish creative team. Each monthly entry is translated into French though the goal is to amuse and educate the reader with accessible, practical, modern English.

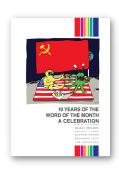
The Word of the Month appears on its own website: thewordofthemonth.com, as well as in partnership with LeMonde fr

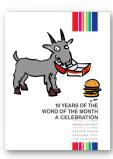
The lead author of Gymglish's creative content, Andrew Arnon contributes voices, ideas, scripts and pedagogical content to Gymglish's language courses. Ben Lévy co-founded Gymglish with one reasonable goal in mind: to have fun daily. With a background in teaching and originally from England, Jim Sheppard is the principal illustrator behind the cartoons of the Word of the Month.

2022, ISBN 978-1636070612, Retail Price: US \$ 49.99 (Hardcover)

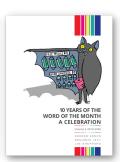
Also available in series of four portfolio books:

Volume 1: 978-1636071107, Retail Price US \$19.99 Volume 2: 978-1636070780, Retail Price US \$19.99 Volume 3: 978-1636070773, Retail Price US \$19.99 Volume 4: 978-1636070797, Retail Price US \$19.99

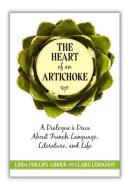








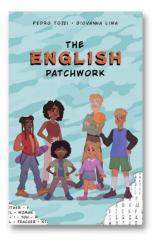
# LANGUAGE



# The Heart of an Artichoke by Linda Phillips Ashour & Claire Lerognon

In *The Heart of an Artichoke*, the authors take an improvised and informal approach to learning that will reawaken readers' passion for French. This spirited exploration of language, literature, and culture mixes the task-based approach with piecemeal learning for an unconventional alternative to classroom instruction.

2022, ISBN 978-1-636070629, Retail Price: US \$24.99



# The English Patchwork by Pedro Tozzi & Giovanna Lima

The book *The English Patchwork* is a natural method of English teaching, which means it does not rely on another language to teach. Taking hints from context, marginal notes, and the book's beautiful illustrations, students must figure out the meaning of each new word and grammatical concept as they read. Keeping themselves actively engaged with the language throughout each lesson, students are able to learn more efficiently, and achieve fluency much faster.

2023, English. ISBN 978-1-636071657, US \$19.99



# Les P'tits Créatifs by Nesrine Chorfa & Eleni Savva

This French learning method, designed for children, offers a creative and fun approach that encourages free expression in French. The book provides detailed, customizable lessons suited to the learner's

personality and the teacher's needs. The activities enhance imagination, creativity, and spontaneity, making language learning interactive and enjoyable. It also helps teachers personalize their approach, making lessons more lively and engaging.

2024, French. 978-1-636070000, US \$19.99

# COMMUNITIES

# The Clarks of Willsborough Point by Darcey Hale

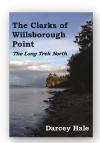
The Clarks from Willsborough Point is a book series that presents a detailed history of the lives of one family who lived in the Champlain Valley for 175 years. It tells their stories through records and artifacts discovered by Darcey Hale, who spent 20 years researching this remarkable family.

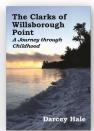
Tome 1: The Long Trek North, 2018 ISBN 978-1-947626-12-6, US \$13.99

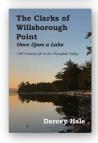
Tome 2: A Journey through Childhood, 2019 ISBN 978-1-947626-28-7, US \$18.50

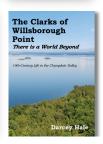
Tome 3: Once Upon a Lake, 2021 ISBN 978-1-63607-088-9, US \$18.99

Tome 4: There is a World Beyond, 2023 ISBN 978-1-63607-389-7. US \$19.99









#### Beyond Gibraltar by Maristella de Panizza Lorch

Beyond Gibraltar tells the story of a family connected through generations to the people and places of Italy over at least a hundred years. From the mountains of Italy, where mamma grows up, through World War I to Italian Fascism and World War II, Maristella de Panizza Lorch's novel is an epic odyssey of love, war and identity.

Tome 1: Mamma in Her Village, 2020 ISBN 978-1947626270. Retail Price: US \$19.99

Tome 2: Beyond Gibraltar, 2020 ISBN 978-1947626263. Retail Price: US \$24.99

Tome 3: The Other Shore, 2019 ISBN 978-1947626249, Retail Price: US \$14.99







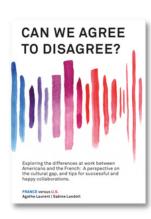
# COMMUNITIES



# Sénégalais de l'étranger by Maya Angela Smith (French)

Professor Maya Angela Smith explores the role of language in national, transnational and postcolonial identities. Drawing on in-depth interviews with people of Senegalese descent, Smith argues that they possess a distinct capacity for movement and their multifaceted approach to speech, shaping their identity as the deliberate shift between languages and structures.

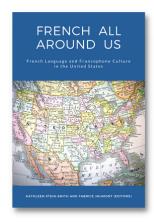
2022, ISBN 978-1636071053, Retail Price: US \$24.99 Published in collaboration with The University of Wisconsin University Press.



# Can We Agree to Disagree? Exploring the Differences at Work Between Americans and the French by Sabine Landolt & Agathe Laurent

Can We Agree to Disagree? is a compelling collection of anecdotes about French and American professionals on their experiences working together. This book reveals the risks of misjudgments, and offers tips and tricks to foster mutual understanding.

2020, ISBN 978-1947626485, Retail Price: US \$23.99 Also available in French

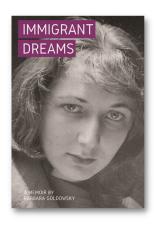


# French All around Us, French language and Francophone Culture in the United States edited by Kathleen Stein-Smith & Fabrice Jaumont

French is literally everywhere — in our history and values, in our families, and in our neighborhoods and communities. This book is of interest to all of us as the experience of French language and Francophone culture in the US has similarities to and intersects with the many languages and cultures that have contributed to the American experience.

2022, ISBN 978-1636072081, Retail Price: US \$24.99 Also in French (2023).

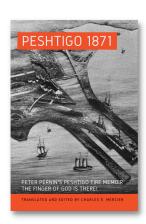
# **COMMUNITIES**



# Immigrant Dreams by Barbara Goldowsky

Immigrant Dreams is a story of one immigrant's journey in 1950 from postwar Germany to the United States. Born under Hitler's regime, the author's earliest years are shaped by the Second World War and its atrocities. Five postwar years later, she immigrates to the United States as a teenager where her American dream begins to take shape.

2020, ISBN 978-1636070032, Retail Price: US \$24.99

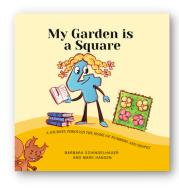


# Peshtigo 1871 translated & edited by Charles E. Mercier

This is the first complete edition of Peter Pernin's Peshtigo memoir, which has helped to make the Great Peshtigo Fire of 1871 one of the most studied natural disasters in American history. With this new translation into English by an expert on nineteenth-century French American culture, we can now read firsthand accounts of the day when a firestorm destroyed one third of Milwaukee and killed more than 2,000 people.

2020. ISBN 978-1636070643. Retail Price: US \$24.99

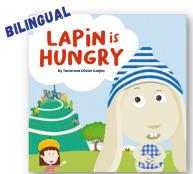
# CHILDREN'S BOOKS



# My Garden is a Square by Barbara Schindelhauer & Mark Hansen

This rhyming picture book brings numbers to life in the magical Numberland, where each number has its own house and garden. It encourages young readers to discover math in everyday things, like Number Four's 4 braids and 4 flowers. A playful journey to spot mathematical patterns around us!

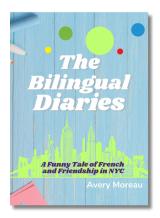
2023, English. Also available in Hindi, Spanish, Chinese, Arabic, French, Indonesian. ISBN 978-1-63607-356-9, Retail Price: US \$12.99



# Lapin is Hungry by Tania & Olivier Czajka (Bilingual: French-English)

Lapin is hungry. Very hungry. But what does he want to eat? Join Tania and her Parisian garden friends in this bilingual and charming quest to find the perfect food for this little gourmet! Written for children aged 3 to 8 who are learning or do not speak French, the Lapin stories are an accessible and fun first step in teaching the language.

2023, Bilingual French-English, and also French-Arabic, French-Chinese, French-German 978-1-63607-363-7. US \$12.99

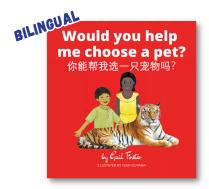


# The Bilingual Diaries by Avery Moreau

Embark on a side-splitting adventure through the streets of New York City with Sophie and Fatoumata in "The Bilingual Diaries." This uproarious tale follows the dynamic duo as they navigate hilarious language mishaps, unexpected friendships, and a whirlwind of comedic encounters. With a mix of French flair and big city humor, this book is sure to leave readers laughing and celebrating the power of friendship and cultural exploration. Get ready for a rollicking ride in this funny tale of French and friendship!

2023, 978-1-636075006, Retail Price: US \$16.99

# CHILDREN'S BOOKS



# Would You Help Me Choose a Pet? by Gail Foster, illustrated by Yumi Izuyama (Bilingual: English-Chinese)

This bilingual book tells the story of a boy in search of an animal to become his pet. The story explores characteristics of a wide range of animals, including ones from the Chinese Zodiac. Families with toddlers, preschoolers, and children of all ages will enjoy learning about animals, singing fun Mandarin songs and acquainting themselves with Chinese culture.

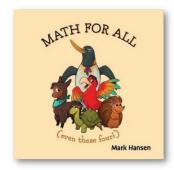
2022, ISBN 978-1-636071695, Retail Price: US \$12.99 Bilingual versions also available in French-Chinese, Arabic-Chinese, Spanish-Chinese.



# Super Korean New Years with Grandma by Mary Chi-Whi Kim, illustrated by Eunjoo Feaster

This book celebrates grandmas and the cultural traditions they bear that unify and nourish families across space and time. The Korean New Year's tradition exemplifies the universal importance of multi-generational family and of immigrant origins. A great way to introduce Korean culture to children.

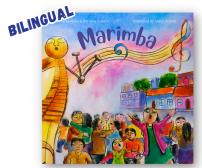
2021, ISBN 978-1636070407, Retail Price: US \$12.99 Also available in Korean, French, Chinese, Arabic, Russian, Ukrainian, Italian, and Spanish.



### Math for All by Mark Hansen

This book tells the story of a group of elementary school students who have their misconceptions about math challenged when they are taught by a teacher who believes that every student can and should be good at math. In a fun and easy to read way, Educator Mark Hansen encourages every student to develop their love for math, regardless of their current perception of it.

2021, ISBN 978-1636070902, Retail Price: US \$12.99 Also available in French, Chinese, Italian, Arabic, Russian, Ukrainian, Hindi, and Spanish.

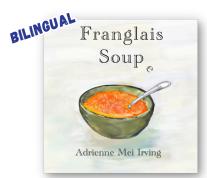


# Marimba by Christine Hélot & Patricia Velasco, illustrated by Antun Kojton (Bilingual: English-Spanish)

Marimba is based on the true story of a family from Chiapas in Mexico who migrated to the United States. When people move from countries to countries, musical instruments sometimes accompany them on their journey and help them to find a new and better life.

2022, ISBN 978-1-636071688, Retail Price: US \$12.99

Bilingual versions also available in French-Spanish, Arabic-Spanish, Spanish-Chinese, Russian-Spanish.



## Franglais Soup e by Adrienne Mei Irving (Bilingual: English-French)

Franglais Soup e is a gently illustrated rhyming abecedarian book in English and French. By using words that sound the same and have the same meaning, "new" language acquisition seems effortless, and the listener/reader can hear and develop new vocabulary with visual aids or build on an existing core.

2022, ISBN 978-1-63607-328-6, Retail Price: US \$23.99



## Rose Alone by Sheila Flynn DeCosse, illustrated by Teresa Lawler

The story of the Acadians and their exile from Canada in 1755 is a story that has been told numerous times, but rarely from the perspective of a young woman. This story follows Rose through her journey as an Acadian refugee, as she learns to adapt to life and struggle to find her place in the new world, in colonial East Hampton, New York.

2022, ISBN 978-1-636071664, Retail Price: US \$17.99

## A series of three books by Professor Teboho Moja, illustrated by Giovanna Lima

A series of three stories following South African children Keitu, Kene, and Kaelo, in their adventures.

The series is also available in French, Afrikaans, Arabic, Chinese, Russian, Ukrainian, Spanish, Setswana, and XiTsonga.



#### The Blue Dress

his book celebrates some of the traditional fabrics that black families in South Africa use to make dresses from for special celebrations. Families choose a fabric for their family and family members make different clothes from it. Keitu's family fabric is blue with white dots and tomorrow she will wear her blue dress for her birthday.

2022, ISBN 978-1-636071701, Retail Price: US \$12.99



#### the Good, the Ugly, and the Great

A personal story of a young 9-year-old South African boy, Kene, who during the early phase of the pandemic, shares his experiences with it. The book takes you through some of the things he learned and appreciated. There are positive things that come out a bad situation and those are shared through the eyes of this young boy.

2022, ISBN 978-1-636071718, Retail Price: US \$12.99



#### Uncle Steve's Country Home

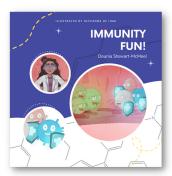
Kaelo travels from his hometown of Johannesburg in South Africa to visit his uncle Steve who lives in the Catskills Mountains, in New York State. Kaelo learns about many new sceneries and animals living there, comparing them with the wildlife that he knows best back home. Some of these animals are only found in the United States and not in South Africa.

2022. ISBN 978-1-636071671. Retail Price: US \$14.99

## DIGESTIVE FUN! by author and educator Dounia Stewart-McMeel, and illustrated by Giovanna Lima

A series of three stories for children to better understand scientific discovery, and the human body. It introduces complex concepts through simple, accessible language and vibrant illustrations.

The series is also available in French, Arabic, Chinese, Russian, Ukrainian, Spanish, Italian, and Hindi.



#### Immunity Fun!

Young inventor Fatima wants to find out how we get sick from bad germs and what our body does to protect us from those germs. With the help of her her super-shrinking zorb ball, Z82, she embarks on an adventure that will have you both laughing and learning about how our immune system works.

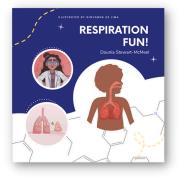
2022, ISBN 9781636072951, Retail Price: US \$12.99



#### Digestive Fun!

In *Digestive Fun!*, Fatima's plan is to get shrunk and then go up someone's nose as she wants to find out what our body does to digest the food we like to eat.

2022. ISBN 9781636073101. Retail Price: US \$12.99



#### Respiration Fun!

Respiration Fun! is an engaging and informative book which looks into the workings of the human body. Written in a simple and easy to understand way, children will be delighted with their discovery of how the respiration works.

2022. ISBN 9781636073026. Retail Price: US \$12.99

## RAINBOWS, MASKS AND ICE CREAM! by author and illustrator Deana Sobel Lederman

A series of three stories for children to better understand the COVID-19 pandemic and its impact on their own lives.

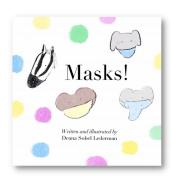
The series is also available in Arabic, Chinese, French, German, Greek, Hebrew, Italian, Japanese, Portuguese, Romanian, Russian, Spanish, Swahili, and Ukrainian.



#### The Sewing Lesson

This book is a short story about a young girl whose mother is sewing protective masks. The young lady's reluctance is won and she resolves to wear a colorful mask. Once she asks her mom to teach her how to sew, she wants to make one for her grandfather.

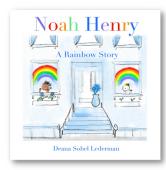
2020, ISBN 978-1947626522, Retail Price: US \$12.99



#### Masks!

In this story, the children of a town are told by their parents to put on protective masks and must keep their distance from each other. Then the young people set out to the ice cream shop, each one accompanied by a parent. They are amused to see adults wearing funny hats as a reminder of this new rules.

2020. ISBN 978-1947626539. Retail Price: US \$12.99



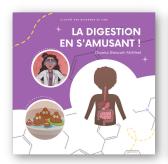
#### Noah Henry, A Rainbow Story

Noah Henry loves all of his friends, especially at school, but when the schools are closed and the zoo is also closed he feels sad and lonely. This story will help children understand that they are not alone in their feelings, but that rainbows and new adventures will always come soon enough.

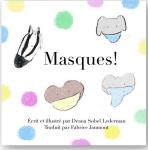
2020, ISBN 978-1947626546, Retail Price: US \$12.99

## **BOOKS IN FRENCH**

Bonjour! Here are some of our French titles. We will keep on adding more books in French throughout 2024.



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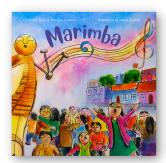
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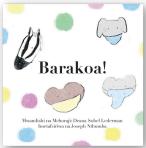
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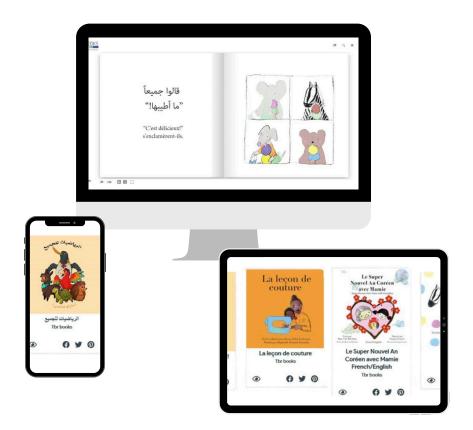


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