

2021 ANNUAL REPORT



The Center for the
Advancement of Language,
Education, and
Communities

A YEAR OF CONTINUED GROWTH AND TRANSFORMATION

In 2021, The Center for the Advancement of Languages, Education and Communities, took on a variety of new and exciting projects. The largest of CALEC's projects included the **establishment of CALEC France**, an exciting and major expansion of scope and organizational reach. CALEC introduced **a new mission statement, completely aligned to the United Nations Sustainable Development Goals**, ensuring CALEC is positioned for the future. **CALEC premiered Planting Languages**, an international project focused on engaging multilingual families in developing their own Family Language Policy, to ensure optimal language growth. **Major new partnerships** have been forged, including with Hachette and the Qatar Foundation International.

CALEC released several new books and translations through its publishing arm, TBR Books, **hosted multiple successful webinars**, and led **a series of engaging talks throughout the United States** on the book 'America's Bilingual Century: How Americans Are Giving the Gift of Bilingualism to Themselves, Their Loved Ones, and Their Country.'

Looking to the year ahead, CALEC plans to continue to build on the momentum gained from the past year of expansion. While our core values and goals remain the same, our new and refined mission, aligned with the United Nations' Sustainable Development Goals, provides a broad and fundamentally sound platform for planning and decision-making well into the future.

Through expanding and diversifying our programs and publications, enhancing our current partnerships, and welcoming new ones, CALEC will help to realize a world where bilingualism is the standard.

NEW MISSION STATEMENT

Our mission is to establish language as a critical life skill, through developing and implementing bilingual education programs, promoting diversity, reducing inequality, and helping to provide quality education. Our programs seek to protect world cultural heritage and support teachers, authors, and families by providing the knowledge and resources to create vibrant multilingual communities.



Our goals are based upon the United Nations' Sustainable Development Goals (SDGs):

- To develop and implement education programs that promote multilingualism and cross-cultural understanding, and establish an inclusive and equitable quality education, including internship and leadership training.
- To publish and distribute resources, including research papers, books, and case studies that seek to empower and promote the social, economic, and political inclusion of all, with a focus on language education and cultural diversity, equity, and inclusion.
- To help build sustainable cities and communities and support teachers, authors, researchers, and families in the advancement of multilingualism and cross-cultural understanding through collaborative tools for linguistic communities.
- To foster strong global partnerships and cooperation, and mobilize resources across borders, to participate in events and activities that promote language education through knowledge sharing and coaching, empowering parents, and teachers, and building multilingual societies

NOTABLE HIGHLIGHTS

Despite the continuing global challenges presented by the Coronavirus pandemic, CALEC continues to make great strides against our core mission

WHAT HAVE WE ACCOMPLISHED?

- We restructured our mission to be in alignment with the UN's Sustainable Development Goals
- We formed partnerships with Hachette, a prestigious French publishing company, as well as the Qatar Foundation International, both of which strengthen our contributions to multicultural education in France.
- We established a network of representatives from twenty countries, to identify new and wide-ranging global opportunities to further CALEC's mission.
- We introduced CALEC France, a major milestone for the organization, providing a strong CALEC foothold in Europe and opening many doors to partnerships in the Middle East and Africa



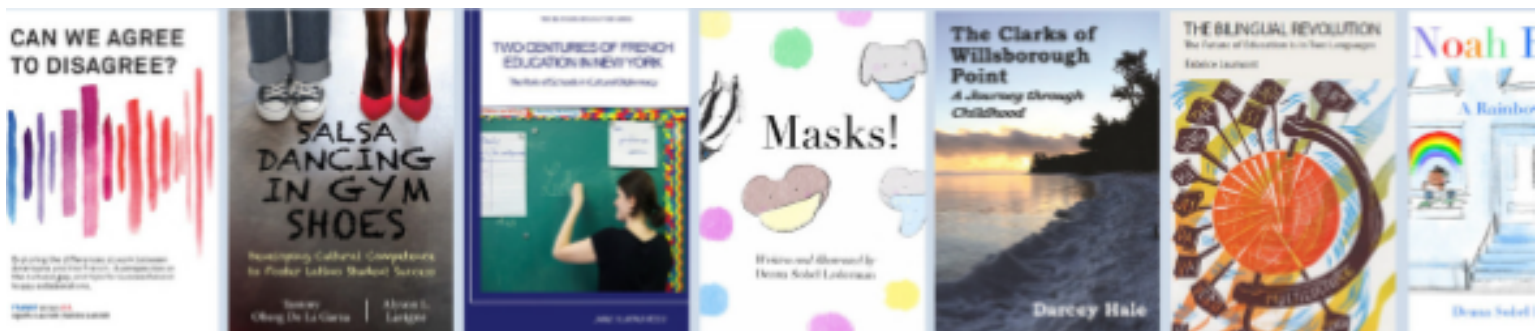
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NOTABLE HIGHLIGHTS

In 2021, TBR Books achieved even greater intellectual and socio-cultural breadth and depth. TBR Books delivered new ideas and resources to an ever-growing, global list of readers, with many publications and language translations offered.

TBR BOOKS



Notable publications from the year include “One Good Question”, which offers new and different ways of learning a wide variety of topics, as well as novel approaches to many of the educational problems we face today.

Another notable 2021 publication is “Math for All”, which includes research-based guidance for mathematics instruction, and leads even the most math-averse reader to reconsider how math can actually be fun.

“Super Korean New Years with Grandma” tells a beautiful story of family love and sharing, and celebrates grandmas, the cultural traditions they bear, and their ability to unify families across generations. In 2021, CALEC publications continue to explore a variety of cultural and educational topics, relevant for adults, and children of all ages.

NOTABLE HIGHLIGHTS

CALEC introduced a new school platform, with key advantages for participating schools and their students.

A NEW SCHOOL PLATFORM

Focused content geared towards children and young adults. Access picture books, chapter books, easy readers, Juvenile books, and books for young adults in a variety of languages.

Flexible formats and broad access to publications. Read books online, either aloud or silently, or download books onto tablets, cell phones, smartboards or computers.

Clear emphasis on the benefits of bilingualism. Provide access to bilingual books and companion activities for those learning new languages on their own, or those being taught using our books

Innovative strategies for engaging with readers and expanding access. Our team utilized various platforms of social media to extend the organization's reach.

In 2021, we were present in all the following social networks...

www.calec.org

Instagram @calecny

Facebook @CALEC.ORG

LinkedIn @calecorg

Twitter @CALEC_ORG

TikTok @calecny

Pinterest @calecny

YouTube @CALEC

Looking ahead to 2022, we expect to streamline our social media presence by placing greater emphasis on the networks that provide the most leverage to our organization. CALEC's social media focus in 2022 will include targeting younger audiences on TikTok, and tapping into professional networks on LinkedIn.



KEY PARTNERSHIPS

In 2021, we highlighted our new partnerships with Hachette and Qatar Foundation International. We also worked toward building stronger relationships with existing partners, as well as looking for new partnerships to drive growth in 2022 and beyond.

CALEC WAS HONORED TO WORK WITH THE FOLLOWING PARTNERS IN 2021

Publishing

- Hachette Livre Distribution for our books in Europe
- Lightning Source France for printing our books in Europe
Ingram's Lightning Source for expanded global distribution
- Building partnerships with ReproIndia for distribution in India



OUR THANKS

CALEC would like to wholeheartedly thank its supporters, patrons, and friends for an incredible year of learning and growing. Without the following people, our work would not be possible...

CALEC Board of Directors: Oversees activities and strategy, while fostering growth

Fabrice Jaumont - Education Advisor, Author Skip Hale - Financial Controller

Darcey Hale - School Leader, Author Teboho Moja - Professor, Author

Jane Ross - Educator, Author Renata Somar - Translator

CALEC Advisory Council: contributes time, talent, and expertise.

Robert Asahina - Publisher, Author Edith Bon - Lawyer

Nathalie Charles - Social Media Expert Andrew Clark - Professor, Author

Eunjoo Feaster - Graphic Designer Nicolas Gachon - Professor, Author

Ofelia Garcia - Professor, Author

Marion Guerriero - Marketing Expert Christine Hélot - Professor, Author

Diana Limongi - Writer, Blogger

Lavinia Lorch - Higher Ed. Leader

David Ouimet - Author, Publisher @ INGRAM Catherine Pétilion - Education Advisor

Isabelle Refouni - Professor

Schauleh Sahba - Marketing Expert Lamar Shambley - NGO Leader

Elisabeth Shovers - NGO Leader Maya Smith - Professor, Author

Selma Talha Jebril - Evaluation Specialist Agnes Tounkara - Educator

Kamel Yahia - Publishing Manager @ Gallimard

Lastly, a great many thanks to our partners, authors, country representatives, and interns - a list that continues to grow!